

1%ers

The latest real estate trend among internet billionaires and hedge fund tycoons is, apparently, buying bunkers. These individuals, who have made fortunes disrupting the present, predicting the future and then making the future happen, are preparing for the end of civilization. ... This new group of tech-savvy survivalists prefers the name "preppers". It implies something preppier than the redneck gun-nuts in battered pick-ups with whom they might otherwise be confused.

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