1%ers

Now we're seeing cellars increasingly being located in proximity to the games room or the kitchen, so they're accessible and visible. They're something that people can share with their friends, much like a gun room or an art collection.

A cabinet maker quoted in Financial Times, November 21/22, 2015, on the trend among wealthy homeowners to move wine bottles, tasting tables, decanting areas and spittoons from downstairs to upstairs