1988 Presidential election

It was clear for example in 1988 that the politifcal process had already become perilously remote from the electorate it was meant to represent.

It was also clear in 1988 that the decision of the two major parties to obscure any possible perceived distinction between themselves, and by so doing to narrow the contested ground to a handful of selected "target" voters, had already imposed considerable strain on the basic principle of the democratic exercise, that of assuring the nation's citizens a voice in its affairs.

Joan Didion, *Political Fictions*

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