

2016 Presidential election

**It may not be good for America,
but it's damn good for CBS. ...**

**The money's rolling in and this is fun.
I've never seen anything like this, and
this going to be a very good year for us.
Sorry. It's a terrible thing to say.
But, bring it on, Donald. Keep going.**

**Leslie Moonves, then CEO of CBS,
on round-the-clock coverage
of Trump during the election**