2016 Presidential election

To just be grossly generalistic, you could put half of Trump's supporters into what I call the basket of deplorables. ¶ Now some of those folks are irredeemable. but thankfully they are not America, ... the other basket of people are people who feel that the government has let them down, the economy has let them down, nobody cares about them, nobody worries about what happens to their lives and their futures, and they're just desperate for change. ¶ He seems to hold out some hope that their lives will be different. They won't wake up and see their jobs disappear, lose a kid to heroin, feel like they're in a deadend. Those are people we have to understand and empathize with as well.

Hillary Clinton