## Artificial intelligence

AI equipped with language processing and "personalities" become ever harder to distinguish from real people as they compete with each other and with us to get our attention — and the successsful ones aren't necessarily the most benign.

Even though we built this amazing digital world for our own purposes, once a digital replicator takes off, its products will inevitably evolve for its own benefit, not ours.

Susan Blackmore, New Scientist, September 20, 2023