

Bullshit

The XI.

One square block.

Two unprecedented icons stretch skyward. Nestled between the Hudson River and the High Line in the heart of New York City. Parallels are drawn — from the yin & yang duality of the sister residences to the unique balance between convention and avant garde.

Timeless travertine and dynamic technology. At these crossroads, where a storied New York neighborhood meets trails yet to be blazed, Bjarke Ingels' feat of engineering connects with an international paragon of the world's most visionary minds.

**Advertisement for a NYC apartment building,
New York Times, October 7, 2018**