

By the numbers

**Adults 35 to 49
were found to spend an average
of 6 hours 58 minutes a week
on social media networks,
compared with 6 hours 19 minutes
for the younger group [18 to 34].
More predictably, adults 50 and over
spent significantly less time on
the networks: an average of
4 hours 9 minutes a week.**

New York Times, January 30, 2017