

By the numbers

**There are 4.7 million searches
every year for Jesus Christ.
The pope gets 2.95 million.
There are 49 million for
Kim Kardashian.**

...

**On social media, it's the same story.
Ms. Kardashian has 26.3 million
likes on Facebook.
Jesus has 5.6 million;
the pope, 1.7 million.**

**Seth Stephens-Davidowitz,
New York Times, September 20, 2015**