

# **Consumerism**

**The report concludes that today's average global rate of consumption would need 1.5 planet Earths to sustain it.**

**But four planets would be required to sustain US levels of consumption, or 2.5 Earths to match UK consumption levels.**

**The Guardian, September 29, 2014, on a report by scientists at the WWF and the Zoological Society of London**