Electoral College

Since almost all states award their Electoral College votes on a winner-take-all basis, you do just as well if you win a state by one vote as if you win it by one million. Then factor in that the allocation of electoral votes isn't even proportional to the state' sizes: every state gets at least three, creating a bias toward small states. It's not hard to see how this odd system has handed the presidency to the candidate who got fewer votes four [now five] times since the Founding ... [or] how [it] encourages presidential candidates to focus on swing states at the expense of [all other states].

Zachary Roth, The Great Suppression