

Facts

Our recent research ... examined a slippery way by which people get away from facts that contradict their beliefs.

Of course, sometimes people just dispute the validity of specific facts.

But we find that sometimes they go one step further and, as in the opening example [in which people transformed debate about safety of immunization into debate about parental rights], reframe an issue in untestable ways. This makes potential important facts and science ultimately irrelevant to the issue.

**Troy Campbell and Justin Friesen,
Why People "Fly from Facts,"
Scientific American, March 3, 2016**