Gun lobbyists say

You guys love it.

Now, I'm not saying
that you love the tragedy.
But I am saying that you love the ratings.
Crying white mothers are ratings gold
to you and many in the legacy media
in the back.

Dana Loesch,
NRA's national spokesperson,
addressing reporters at the 2018 CPAC
[Conservative Political Action Conference]
shortly after 17 were killed and 14 wounded
at Marjory Stoneman Douglas High School
in Parkland, Florida