

Gun sales

The arrival of private equity in the AR-15 market would turn a once disdained product into one of the most controversial and well-known icons of America's culture wars.

Cameron McWhirter and Zusha Elinson, Wall Street Journal, September 23-24, 2023 [referring to Cerberus Capital Management, led by Stephen Feinberg, and its subsidiary, Freedom Group, led by George Kollitides II, which captured America's gun industry and made it into one of its most profitable ones by outsourcing to low-cost suppliers and aggressively selling AR-15s to civilians]