

# Lying

**Wherever possible lies should be told about classes of people (Republicans, elites, big business, the media, et al) not specific individuals.**

**You start naming specific people and you are well into the territory of the provably untrue and, more to the point, concrete individuals are much more likely to sue your ass into the ground than are theoretical groups.**

**Robert Armstrong,  
Financial Times, December 22, 2023**