

Marriage

The imperative that concerns us
is the one that says to him,
Marry! Marry! Marry!

For this imperative,
unlike the other [sexual desire],
our young man was not born with.

It was instilled in him by society,
reinforced by the countless pressures of
family lore, moral education, religion,
the mass media and advertising.

In other words,
marriage is not an instinct
but an institution.

Peter L. Berger, An Invitation to Sociology