

Money in politics

With the RNC now joining President Trump's campaign in a joint fundraising committee, we're issuing new guidelines for candidates and committees who choose to use President Trump's name, image, and likeness in fundraising solicitations.

Beginning tomorrow, we ask that all candidates and committees who choose to use President Trump's name, image, and likeness split a minimum of 5% of all fundraising solicitations to Trump National Committee JFC. ...

Any split that is higher than 5% will be seen favorably by the RNC and President Trump's campaign and routinely reported to the highest levels of leadership within both organizations.

April 15, 2024, letter from JFC to all (R) campaigns