Populism

They endlessly retell the story of the people against the elite — an echo of Marx's account of "proletarians" and "capitalists".

The thing to grasp about the populist story is that it's just that: a story, laden with values.

that it's just that: a story, laden with values
It's not a collection of facts or policies.
That means it cannot be defeated
by rival facts or policies.

Simon Kuper, Financial Times, April 11, 2024