

## Populist leaders

Notice how many populist leaders are what might be called *relative* outsiders.

Privileged by almost all standards, these people feel shut out of what they regard as the true in-crowd.

Nigel Farage: a former stockbroker, but also a non-graduate and much-mocked seven-time loser of elections to parliament.

Boris Johnson: Etonian and Oxonian but neither posh nor rich. Marine Le Pen: a dynast, but not one who passed through France's top school for technocrats.

And then the ultimate case in point: Donald Trump, an outer-borough arriviste, ridiculed by the smart set for his ghastly taste and paprika tan.

**Janan Ganesh, Financial Time, August 22, 2023**