

# Presidency

These dual imperatives  
– choosing a popular candidate  
and keeping out demagogues –  
may, at times, conflict with each other.  
What if the people choose a demagogue?  
This is the recurring tension at the heart  
of the presidential nomination process,  
from the founders' era through today.

**Steven Levitsky and Daniel Ziblatt,**  
*How Democracies Die*