

Project 2025

The old conservative movement argued if you just got government out of the way, natural forces would resolve problems — we are no longer in this situation and must take a different approach.

As Kevin Roberts writes, “It’s fine to take a laissez-faire approach when you are in the safety of the sunshine. But when the twilight descends and you hear the wolves, you’ve got to circle the wagons and load the muskets.”

We are now all realizing that it’s time to circle the wagons and load the muskets.

In the fights that lay ahead, these ideas are an essential weapon.

J. D. Vance, foreward to a 2024 book by Kevin Roberts, architect of Project 2025