

Public discourse

Ford's "people efficiency actions" joins a long list of pusillanimous terminology intended to make you forget for just a moment, that these are working people whose lives will be upended. The list includes:

- Downsizing
- Rightsizing
- Smartsizing
- Reduction in force (RIF)
- Headcount reduction
- Adjusting to shifts in demand
- Force shaping
- Eliminating redundancies
- Delayering
- Workforce optimization
- Rebalancing the level of human capital
- Offboarding

withoutbullshit.com, May 17, 2017