

Public discourse

You ever get the sense that people in faculty lounges in fancy colleges use a different language than ordinary people?

They come up with a word like "Latinx" that no one else uses. Or they use a phrase like "communities of color." I don't know anyone who speaks like that. I don't know anyone who lives in a "community of color."

I know lots of white and black and brown people and they all live in ... neighborhoods.

There's nothing inherently wrong with these phrases. But this is not how people talk. This is not how voters talk. And doing it anyway is a signal that you're talking one language and the people you want to vote for you are speaking another language. This stuff is harmless in one sense, but in another sense it's not.

James Carville, April 27, 2021