

Republican Party

One reason the Republican party was so easy for Trump to pick off in the last decade was that it had the mental habits of the corporate C-suite and the Chamber of Commerce. Party grandees assumed that Trump was a rational actor who had a price: flattery, fame, a measure of influence. Pay it, and he'd be their creature. They had little concept of the zeal of his movement, because they had little concept of zeal.

**Janan Ganesh,
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