

Republicans say

Voters believe that there is no consensus about global warming within the scientific community.

Should the public come to believe that the scientific issues are settled, their views about global warming will change accordingly.

Therefore, you need to continue to make the lack of scientific certainty a primary issue in the debate.

**Frank Luntz,
Republican pollster and strategist
and consultant to George W. Bush,
recommending adoption of a strategy
originated by the Global Climate Coalition,
an oil industry lobby group**