

Snapshot

The way that Mr Trump worked
was as a fictional character.

There is no Mr Trump,
successful businessman.

That person never walked the earth.

There is Mr Trump, successful entertainer.

There is Mr Trump, purveyor of spectacle.

And in 2015 and well into 2016,
this was very attractive to the major
television networks.

Today, Mr. Trump complains unceasingly
about them and says they're sources of
"fake news" and so on, but, if it weren't
for the couple billion of dollars in free
coverage that they gave him in 2015 and
2016, he never would have had a chance.

Donald Trump
portrayed by Timothy Snyder in 2017