

Thinking

**People who lose reading skills
also lose thinking skills.**

**Their need for simplicity is met by
politicians offering “simplism”: the ideology
of simple answers for complex problems.
Simplism is sold under euphemisms such as
“common sense”, “moral clarity”
and “telling it straight”.**

**The chief simplist, Donald Trump,
speaks at the level of a fourth-grader.**

**Simon Kuper,
Financial Times, October 19, 2023**