Trumpism

... the most reliable predictor for who was a Trump voter wasn't race but the combination of race and education. Among white people, 38 percent of college graduates voted for Trump, compared with 64 percent without college degrees. This margin —the great gap between Smart America and Real America — was the decisive one. It made 2016 different from previous elections, and the trend only intensified in 2020.

George Packer,
The Atlantic, July/August 2021